

## EDUCATION

Bachelor of Fine Arts, Graphic Design  
Concordia University, Seward, Nebraska

## AREAS OF PROFICIENCY

### SOFTWARE

InDesign, Photoshop, Illustrator, Flash (+ Actionscript), Dreamweaver (CSS + XHTML)

### HARDWARE

I currently work on a MacBook Pro, and am comfortable on both Macs and PCs.  
I use a Canon 5d in professional situations, and a variety of other cameras as necessary.

## PROFESSIONAL EXPERIENCE

### ART DIRECTOR

*HUEBNERPETERSEN, LOVELAND, COLORADO, OCTOBER 2003-PRESENT*

I am currently an art director at HuebnerPetersen, which is one of the largest advertising agencies in northern Colorado. As one of the leaders of our small creative team I am required to work on a healthy mix of print and web projects. I am responsible for identity development, project planning, concepting, managing photography assignments, web design, HTML markup, brand management, website audits, client presentations, and working with web developers.

### GRAPHIC DESIGNER

*NELNET, LINCOLN, NEBRASKA, DECEMBER 2002-OCTOBER 2003*

Nelnet is a leader in the student loan industry. My responsibilities as a member of Nelnet's marketing and communications team was to provide design for the different divisions of the Nelnet Corporation. In addition to overseeing internal brand standards, Nelnet often created school specific materials that followed the design guidelines of the various Universities.

### FREELANCE GRAPHIC DESIGNER

*FOCUS ON THE FAMILY, COLORADO SPRINGS, COLORADO, 1999-2002*

Focus on the Family hired me to help with layout and illustration for *Brio Magazine*. I created digital illustrations using my own photography and eventually grew into designing layouts for the monthly magazine.

### GRAPHIC DESIGNER

*FRONT RANGE COMMUNITY COLLEGE, WESTMINSTER, COLORADO, FEBRUARY-JUNE 2002*

At Front Range Community College I was responsible for the design and production of internal promotional materials. I designed posters, flyers, advertisements, and brochures with consideration for the unique departments of the five different Front Range campuses.

### GRAPHIC DESIGNER

*CONCORDESIGN, CONCORDIA UNIVERSITY, SEWARD, NEBRASKA, 2000-2001*

As designer for ConcorDesign my work involved illustration, layout and photography for various campus publications including *The Broadcaster* and *Issues Magazine*.

### PHOTOGRAPHER

*COMMUNICATIONS DEPARTMENT, CONCORDIA UNIVERSITY, SEWARD, NEBRASKA, 1997-2001*

As photographer for Concordia University I was responsible for organizing photo shoots, photographing campus events and darkroom work. My photography was used in promotional materials for the university and various campus publications.

**AWARDS, RECOGNITION AND EXHIBITIONS***AWARDS*

Best of Flickr, *The Blink of an Eye Flickr Photo Contest and New York Exhibition*, 2006

Award of Excellence, website design, *AIGA Nebraska Annual Design Competition*, 2004

Finalist, *Twentieth Annual College Photography Contest* by Photographer's Forum, 2000

Outstanding Junior Art Student (Brommer Award), Concordia University, Seward, Nebraska, 2000

Finalist, *Nineteenth Annual College Photography Contest* by *Photographer's Forum*, 1999

Outstanding Sophomore Art Student (Merit Art Award), Concordia University, Seward, Nebraska, 1999

Outstanding Freshman Art Student (Merit Art Award), Concordia University, Seward, Nebraska, 1998

Outstanding Art Student, Wentzville High School, 1997

*INTERVIEWS AND HONORS*

"Holzworth and Hanft Explore Design Online," *Concordia Art Department News*, Fall 2007

"Oz Speaks! Blogging Lures Graphic Designers," *STEP Inside Design*, October 2005

"Design Blogs: The Good, the Bad and the Nasty," *Design Matters with Debbie Millman*, July 2005

HOW Conference partner, live blogging from the 2005 HOW Conference

*WORK FEATURED IN:*

*Fingerprint: The Art of Using Handmade Elements in Graphic Design*, page 129 and 145

*Communication Arts*, May/June 2007, page 130

*HowDesign.com*, "HOW's Top Ten Sites," March 2005

*EXHIBITIONS*

*Weld County Annual Fine Art Exhibit*, Greeley, Colorado, 2006 and 2007

*The Blink of an Eye*, The Midtown Loft, New York, New York, 2006

*Modern Portraits of Christ*, Hastings University, Nebraska, 2006

*Recent Works on Paper*, three person group show, Hastings University, Hastings, Nebraska, 2004

*Painting/Prints by Adrian Hanft*, senior exhibition, Concorida University, Seward, Nebraska, 2001

*Midstates Graphic Design Competition*, Concorida University, Seward, Nebraska, 2000

*5th Plains States Undergraduate Exhibition*, Emporia State University, Emporia, Kansas, 2000

*Nebraska Annual Student Art Competition*, Wayne State, Wayne, Nebraska, 2000

*Nebraska Annual Student Art Competition*, Wesleyan University, Lincoln, Nebraska, 1998

*Concordia University Annual Undergraduate Art Exhibition*, Concorida University, Seward, Nebraska, 1998 - 2001

*Best of Missouri High School's Art Competition*, Washington University, St. Louis, Missouri, 1997